

KEVA



KEVA KIDS GROWTH POWDER

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Provides all the nutrients and components which are required for the optimum growth of the child



Why Kids need this product?

Strengthens bones, Increases muscle weight, Increases height, Improves eyesight, and Maintains energy level & concentration



Rich in many vitamins, minerals and contains 25 gm of protein per 100 gm

Ingredients

Herbal blend of Soy Proteins Isolates, Corn Syrup, Milk Protein Concentrate, Artificial Flavor, Calcium Phosphate, Potassium Chloride, Magnesium Chloride, Calcium Carbonate, Ascorbic Acid, Inositol Potassium Hydroxide, Ferrous Sulphate, L-carnitine Tartate, Lactobaccilus Acidophilus, Mixed Tocopherols, Zinc Sulphate, Niacinamide, Calcium Pantothenate, Magnesium Sulphate, Pyridoxine, Hydrochloride, Riboflavin, Copper Sulphate, Vitamin A Palmitate, Folic Acid, Potassium Iodide, Biotin, Vitamin D3, And Vitamin B12



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SOY PROTEIN ISOLATE

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Soy Protein Isolate supplies a high quality of protein that contains all essential amino acids needed for growth

IRON

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Iron has the following roles in the body of the growing kids-

- **Normal formation of red blood cells and haemoglobin**
- **Normal oxygen transport in the body**
- **Normal energy-yielding metabolism (helping body release energy from food)**
- **Normal function of the immune system**
- **Normal cognitive function**
- **The reduction of tiredness and fatigue**

POTASSIUM

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Potassium is one mineral that plays an important role in controlling the amount of fluid in the body. Potassium balances the effects of sodium and helps keep fluid levels within a certain range

MOLYBDENUM

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- The main known function of molybdenum in humans is to act as a catalyst for enzymes and to help facilitate the breakdown of certain amino acids in the body.
- Low level of molybdenum hampers the uric acid pathway and protein digestion which makes the children weak and lethargic

COPPER

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- It works with iron to help the body form red blood cells.
- It also helps keep the blood vessels, nerves, immune system, and bones healthy of the young children.
- Copper also aids in iron absorption.
- Copper may also have an antioxidant function.
- It may help reduce the production of free radicals.
- Too little copper can lead to neutropenia. Copper deficiency is rare except in specific conditions, such as Menkes disease. A copper imbalance has been linked to Alzheimer's disease

VITAMIN A

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- Vitamin A helps form and maintains healthy teeth, bones, soft tissue, mucus membranes, and skin.
- Vitamin A is required for normal functioning of the immune system.
- Vitamin A plays a central role in the development and differentiation of white blood cells such as lymphocytes, which play critical roles in immune response.
- Vitamin A is required for normal functioning of the immune system

VITAMIN C

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- Vitamin C, also called ascorbic acid, is an antioxidant that promotes healthy teeth and gums.
- It helps the body absorb iron and maintain healthy tissue.
- It also promotes wound healing.
- Vitamin C is directly involved in the synthesis of neurotransmitters.
- Vitamin C has the ability to enhance the function of antibiotics

VITAMIN E

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- Vitamin E is an antioxidant
- The body also needs vitamin E to help keep the immune system strong against viruses and bacteria.
- Vitamin E is also important in the formation of red blood cells and it helps the body use vitamin K.
- It also helps widen blood vessels and keep blood from clotting inside them.
- Cells use vitamin E to interact with each other and carry out many important functions

THIAMINE (VITAMIN B1)

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- Thiamine (vitamin B1) helps the body cells change carbohydrates into energy. Getting enough carbohydrates is very important during growing age.
- It is also essential for heart function and healthy nerve cells

RIBOFLAVIN (VITAMIN B2)

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Riboflavin (vitamin B2) works with the other B vitamins. It is important for body growth and the production of red blood cells

CARBOHYDRATES

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- Carbohydrates or carbs are the most vital fuel source for the body and are necessary for a balanced diet
- Carbs helps to get rid of fatigue as the carbs provides the energy to the body when needed to work or exercise.
- The presence of adequate carbs in the body spares the breakdown of proteins from being used to make glucose needed by the body

PROTEINS

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- Proteins are large, complex molecules that play many critical roles in the body especially when it is linked to the growing kids.
- Proteins are known as the building blocks of body and they do most of the work in cells and are required for the structure, function, and regulation of the body's tissues and organs

Protein requirements per day as per Body weight and it's importance



- The protein in your diet also helps your body repair cells and make new cells. This is especially important for children, because children are constantly going through periods of growth and development.
- Kids require approximately 1-1.5 grams of protein for every TWO pounds of body weight, or more precisely, 1-gram protein per kg (1kg=2.2lbs).

DIETARY FIBER

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- Dietary fiber, also known as roughage or bulk, includes the parts of plant foods your body can't digest or absorb. It passes relatively intact through your stomach, small intestine and colon and out of your body.
- Dietary fiber increases the weight and size of your stool and softens it. A high-fiber diet may lower your risk of developing hemorrhoids and small pouches in your colon (diverticular disease).

Essential Amino Acids

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- Amino acids, often referred to as the building blocks of proteins, are compounds that play many critical roles in your body
- Essential amino acids can't be made by your body and must be obtained through your diet
- When you eat protein, it's broken down into amino acids, which are then used to help your body with various processes such as building muscle and regulating immune function
- They're involved in important processes such as tissue growth, energy production, immune function and nutrient absorption.

How Keva Kids Growth helps in the growth of kids?

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Blend of soy protein isolate, other minerals and vitamins

A rich source of energy & indispensable for daily nutritional use

BENEFITS



Boosts immunity

Functioning of enzymes

Energy levels in the body

Fights against infections

Healthy teeth

Normalizes bowel movements

Healthy nerve cells

Improves memory

Maintains normal vision

Functioning of brain



Haemoglobin levels

Improves digestion

Wound healing

Optimum flow of blood

Nourishes the organs

Growth of new tissues

Positive mental attitude

Improves appetite

Cardiovascular system

Tissue repair & recovery

Directions for use

Gently put 20-25gm in hot milk or other hot beverages, shake well until completely mix

To be taken by Kids of the Age Group between 5 Yrs to 17 Yrs. Please continue for 6-12 months regularly for optimum results



Contact

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